
Discover South Tyrol: A Premier Winter Destination in the Heart of the Dolomites

South Tyrol, Italy's stunning alpine province, invites winter travellers to explore some of the world's most breathtaking and versatile winter landscapes. Renowned for its dramatic mountain backdrops, sunny climate, and rich cultural charm, South Tyrol offers a range of exceptional winter experiences guaranteed to delight skiers, families, adventurers, and connoisseurs alike.

This winter season, four outstanding regions showcase the best of South Tyrol's winter magic: Eggental, Dolomites Region Seiser Alm, Kronplatz Dolomites Region and Gitschberg Jochtal. Each region brings unique offerings from perfectly groomed ski slopes to cozy mountain hospitality, all set within the UNESCO World Heritage-listed Dolomites.

Eggental: A Tale of Two Ski Areas and Pure Alpine Adventure

Eggental is home to two distinctive ski areas: Latemar Dolomites and Carezza Dolomites, opening for the 2025-26 season on 29 November and 6 December respectively. Together, they offer skiers and snowboarders access to 90 kilometers of slopes for all skill levels, ranging from gentle beginner runs to adrenaline-pumping black pistes.

Set beneath iconic peaks like the Rosengarten Catinaccio massif, the area promises spectacular alpine scenery that changes with the light from soft dawn hues to fiery sunsets. Eggental's unique advantage is its seamless connectivity to the neighboring Val di Fassa, expanding the playground to an impressive 110 kilometers of slopes under the Dolomiti Superski umbrella—the largest ski carousel on earth.

Beyond alpine skiing, Eggental invites visitors to discover its winter magic off the slopes—night skiing, toboggan runs, snowshoeing trails, and family-friendly snowparks await. Sustainability is at the core here with renewable energy initiatives and a commitment to minimizing environmental impact, reflected by the region's GSTC certification. www.eggental.com

Dolomites Region Seiser Alm: Europe's Largest Alpine Pasture and a Winter Playground for All

The Dolomites Region Seiser Alm offers visitors 62 km of sun-drenched, perfectly groomed ski slopes and over 80 km of cross-country trails, set on Europe's largest high Alpine pasture. From beginner-friendly runs to more challenging slopes, the ski area is renowned for uninterrupted skiing—lifts are designed so guests can ski every run without taking off their skis.

The region is particularly family-friendly with safety-focused lifts, snowparks, and exciting winter activities for all ages. This season, a unique interactive experience called "The Witches Flight" invites skiers to explore the ski area via an escape game blending adventure with the joy of skiing.

Beyond skiing, visitors enjoy winter hiking, horse-drawn carriage rides, and cozy alpine huts serving local South Tyrolean cuisine, all framed by around 300 days of sunshine annually. The welcoming villages of Kastelruth, Seis am Schlern, and others add cultural vibrancy with Christmas markets and seasonal events.

www.seiseralm.it

Kronplatz Dolomites Region: South Tyrol's Number One Ski Mountain

Kronplatz Dolomites Region opens its winter season on 29th November 2025, offering 121 km of slopes and 31 modern lifts, perfectly tailored for families, beginners, and intermediate skiers. Around 75% of the slopes are red and blue runs, providing sunlit, spacious skiing ideal for learning and carving effortless turns.

For thrill-seekers, the Black Five—a collection of steep, perfectly groomed black runs—delivers challenging descents and adrenaline-filled moments. High-altitude slopes and state-of-the-art snowmaking ensure snow reliability throughout the season.

Kronplatz uniquely combines winter sports with culture and gastronomy. At the summit, two museums—the Messner Mountain Museum Corones and LUMEN Museum of Mountain Photography—offer captivating insight into alpine heritage surrounded by stunning views.

Gourmets will savor traditional South Tyrolean dishes and Michelin-starred cuisine under the philosophy of "Cook the Mountain," celebrating local ingredients and alpine flavors. www.kronplatz.com

Gitschberg Jochtal – Ski&Holiday Area

Nestled on the sunny southern slopes between the Zillertal Alps and the Dolomites, the Gitschberg Jochtal area is the perfect destination for winter fun with the entire family. The ski resort will be open from 5 December 2025 to 12 April 2026 — and we can hardly wait! Families love Gitschberg Jochtal not just for the beauty and friendliness of the local mountains, but also for the wealth of outdoor activities. Beyond skiing, you can enjoy winter hiking, tobogganing, ski touring, and ice skating, offering a wide range of winter sports for all ages. The area features three children's parks with all-day programs and numerous attractions, and there are plenty of fun slopes with gentle turns and small jumps to enjoy together. If you're new to winter sports and feel unsure on skis, three certified ski schools are there to help. Their instructors specialize in teaching children through fun while also helping adults improve their skills. With elevations ranging from 1,307 to 2,510 meters and 55 kilometers of slopes suitable for all skill levels, Gitschberg Jochtal is truly a winter paradise. www.gitschberg-jochtal.it

Seamless Experiences and Connectivity

All four South Tyrolean regions are connected under the Dolomiti Superski network with a single ski pass granting access to over 1,200 kilometers of pistes across 12 skiing valleys. Public transportation is widely available, supporting eco-friendly travel with the South Tyrol Guest Pass included for most overnight guests, offering free access to buses and trains throughout the province.

With long seasons, excellent snow conditions, varied terrain, and unparalleled hospitality, South Tyrol's winter regions are perfectly positioned to welcome visitors from the UK and beyond this winter.

For more information and trade inquiries, visit the South Tyrol stands at WTM London or online at www.suedtirol.info. Experience the winter jewel of the Alps where adventure meets culture in the heart of the Dolomites.